

# Leela M. Briggs

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## WORK EXPERIENCE

### **Color Sponsor/Photographer, Quad Graphics, Braintree, MA 2007-present**

#### *Account Manager*

- Oversees creation of 45+ catalog books per year from Photoshop editing to layout and page processing.
- Corrects digital files with advanced Photoshop CS4 skills including complex masking, cloning and compositing.
- Approves all team color corrections, retouching and image combinations for final delivery.
- Manages client expectations for over four major accounts to deliver quality printed catalogs on time.
- Directs and communicates color correction workflow to imaging team.

#### *Photographer*

- Captures fashion, product and culinary images for clients including: *Casual Male*, *Lindt Chocolates* and *Geerlings and Wade*.
- Styles clothing, jewelry and food for photography; trains team to develop effective styling techniques.
- Developed and implemented cost-savings plan to keep photo styling in-house, increasing job profitability by 11%.

#### *Photoshop Education Consultant*

- Enhances Photoshop skill set continuously via attendance of conferences and classes.
- Educates and trains decentralized staff to implement cutting-edge CS5 editing techniques for improved efficiency.
- Writes bi-monthly Photoshop Newsletter to disseminate new color correction methods.

### **Freelance Photographer and Digital Retoucher, Leela Briggs Photography, Woburn, MA 2005-present**

- Photographs a variety of subjects ranging from weddings and family portraiture to food and product photography.
- Edits images for glamour, fashion and beauty retouching.
- Sells inkjet and chromogenic prints of personal fine art work.

### **Studio Manager, Damianos Photography, Framingham, MA 2005-2007**

- Managed company budget, created estimates and invoices and orchestrated photography shoots.
- Trained new employees and oversaw quality of work, delegated tasks as needed.
- Implemented marketing plan and attended networking events as company representative.
- Processed, edited, retouched and combined digital images.

### **Freelance Digital Retoucher, Bill Horsman Photography, Framingham, MA 2005-2006**

### **Freelance Digital Retoucher, Spirakis Photo Design, Framingham, MA 2005-2006**

- Managed image upload and backup and raw file processing via Adobe Photoshop Camera Raw.
- Edited files to correct for color balance and exposure, adjust for perspective and retouch as needed.
- Finalized files for output and created inkjet prints and proof sheets.

## EDUCATION

### **Rhode Island School of Design (RISD), Providence, RI, June 2005**

Bachelor of Fine Arts with Honors - Photography with a Concentration in English: Postcolonial Literature

## SKILLS

### **Adobe Photoshop CS5**

- Employs advanced color corrections, image composites and selective editing in RGB, CMYK and Lab color spaces.
- Manipulates images via blend modes, the apply image command, curves, color fills, channel mixer and selective color.
- Applies selective edits to images using path and mask cutting and channel masking.
- Edits images for skin and apparel smoothing, background element removal, scenery changes and varied lighting effects.
- Performs drastic color manipulations to match product samples and fabric swatches.

### **Digital Photography**

- Digital capture proficiency for inkjet, chromogenic and lithographic and gravure press output.
- Comprehensive understanding of all camera formats including 35mm, medium and large format film cameras.
- In-depth knowledge of Canon and Nikon digital SLR and Phase One Hassleblad camera systems.
- Uses Hassleblad P25 and Canon 5D systems in studio and Nikon D200 Creative Lighting System on location.

### **SOFTWARE**

- PC and Macintosh platforms with extensive use of Adobe Photoshop CS5 on Macintosh OS X platform.
- Detailed understanding of use of Lightroom 2.0 for image editing and cataloging.
- Experience with Adobe Illustrator, Dreamweaver, Final Cut Pro, Flash, InDesign and Quark Express
- In-depth knowledge of MS Office Suite.

### **PROFESSIONAL DEVELOPMENT**

- Adobe Photoshop CS5 beta tester, 2010.
- *Every File Has Ten Channels* with Dan Margulis, Photoshop World Boston, 2009.
- *Five Minutes To A Picture Perfect Postcard* with Dan Margulis, Photoshop World Boston, 2009.
- *Prepare To Be Amazed* with Vincent Versace, Photoshop World Boston, 2009.
- *Portrait Retouching Techniques* with Scott Kelby, Photoshop World Boston, 2009.
- *Skin, Skin, Skin*, with Katrin Eismann, Photoshop World Boston, 2009.
- *Photoshop Creativity* with Bert Monroy, CS4 Photoshop Creativity Tour, 2008.
- Continuous training in InDesign, Dreamweaver and Photoshop via Lynda.com tutorials, 2008-present.

### **ASSOCIATIONS**

- National Association of Photoshop Professionals (NAPP) member, 2008 – present.